

Product Manager VikingHolstein

Can you, based on an agrotechnical background, see the opportunities in servicing our customers with the product range of Holstein genetics?

We expect that you together with VikingDanmark's breeding advisors meet our members and discuss relevant breeding topics and support sales and breeding understanding.

As a member of our Product Management team, you will collaborate with internal stakeholders to identify opportunities and drive the expansion of our offerings.

Your main tasks will be:

- Together with Senior Product Manager VikingHolstein and rest of the breeding team drive and develop VikingHolstein as a business area with focus on having the best Holstein bulls available for our members/customers.
- Support semen production planning of Holstein bulls for home market and export.
- Participate in and push sales and breeding related activities in DK and globally.
- Be daily Holstein contact and partner to VikingDanmark and be frequently available at VikingDanmark's office.
- Meet Holstein farmers in Denmark together with VikingDanmark advisors.
- Support defined export markets together with export managers.
- Close cooperation with Holstein Associations and partners – mainly in Denmark but also other stakeholders within Holstein related cattle breeding.

Workplace: Headquarter in Assentoft, Randers, this position is part of the Product Management Team and reports directly to CBO, Lars Nielsen. The role involves close cooperation with Senior Product Manager VikingHolstein but also rest of our dedicated breeding team.

Your qualifications:

- Minimum a degree as agronomist, BSc in Animal Science, Master of Science in Animal Science or similar
- Education within Cattle breeding, either acquired through practical or theoretical education & learning
- Clear understanding of national and global Holstein proposition
- Minimum 3- 5 years of working experience within agro related industry
- Commercial well experienced
- English on proficient level

We expect you to:

- Be passionate in cattle breeding – especially Holstein.
- Have understanding of dairy production
- Be strong self-driven and motivated commercial person with clear social and cultural understanding.
- Be both a team player as well as individualist that seeks to obtain and exceed goals
- Be able to communicate with farmers and understand their needs
- See opportunities for sales and service, see the sales process as a help to the customer to choose the right solution
- Thrive in a competitive and knowledge-based environment

We offer you:

An exciting position in a professional and dedicated company where Breeding based on data is the core of the business. You will have an opportunity for both professional and personal development. We work with short decision processes. Finally, you will have great influence and freedom within the boundaries of the position.